

BEE company has Potch abuzz



In existence for only six months, ALS BEE has already clinched significant contracts with the Potchefstroom local municipality, and is set to play a critical role in the future infrastructural development of the town.

ALS BEE is headed up by MD Bethuel Motawane Mokotedi, who first came to the attention of the ALS Group as a small contractor engaged in general cleaning-up operations for the Potchefstroom local municipality in the informal settlement adjacent to the town.

It is here where the black economic empowerment division of the ALS Group is busy with what can be termed a showcase contract – the construction of a link road and ancillary civils (which falls under the aegis of sister division ALS Roads).

Recently Executive Mayor of the City of Potchefstroom, Councillor Tibane Raymond Mampe, was on hand to officiate at the official launch of the road project, together with ALS BEE MD Bethuel Motawane Mokotedi and ALS Group CEO Johan Janse van Rensburg.

Janse van Rensburg explains that ALS BEE has 70% black equity, and has managed to reap lucrative contracts in the brief time it has been in existence due to the good name of the ALS Group, which is synonymous

with passionate, dedicated people and superlative service and commitment.

"We identified a definite need for black economic empowerment within the group. Rather than await legislative enforcement on the part of the government, we decided to be proactive about this, and so established ALS BEE," explains Janse van Rensburg.

He comments that the ALS Group is already involved extensively in the local community through its annual golf day and other charitable work, and that therefore ALS BEE only serves to entrench its total commitment to the larger Potchefstroom community.

"The local municipality has committed itself to using local labour and resources in, fulfilling the wishes and needs of the local community, which expressed a desire for this link road as it shortens an existing bus route and improves access.

"As an integral component of the local community, it is eminently logical that ALS BEE extend our involvement and rapport with this community," comments Janse van Rensburg.

He adds that ALS BEE is a fully-fledged,

bona fide black economic empowerment entity, enjoying the full support and resources of the ALS Group. "There is too often window-dressing and a lack of transparency when it comes to black economic empowerment," says Janse van Rensburg.

"ALS BEE is tangible proof that the ALS Group is committed to the fundamental economic transformation of South Africa. We have taken the first tentative steps with ALS BEE, and the fact that it has already proved so successful, only serves to confirm that we have adopted the correct strategy."

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ALS BEE MD Bethuel Motawane Mokotedi, Potchefstroom City Executive Mayor Councillor Tibane Raymond Mampe and ALS Group CEO Johan Janse van Rensburg on-site.